

Works for your students like a solid business plan – it offers an unprecedented wealth of peer-reviewed, full-text journals and other resources that provide historical information and current trends in business that spark discussion on future developments and changes in the business world.



Remark: For off-campus access, please set your computers with BU VPN

Library and Learning space

Bangkok University

Database access

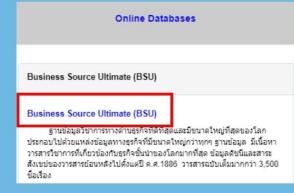
- 1. Go to Url: library.bu.ac.th
- 2. Choose: Resources --> online databases



3. Log in with your personal account : Username และ Password



4. Click on Business Source Ultimate



Search method

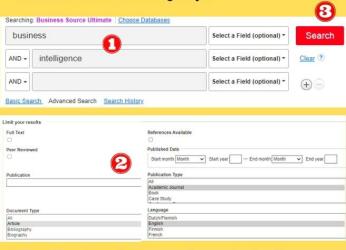
1. Basic Search

User simply enters word or phrase, for example, "copyright law," in search box and click on Search. The search results will be displayed for the user to view as the following figures.

Searching: Business Source Ultimate <u>Choose Databases</u>				2
business intelligence			×	Search
Basic Search	Advanced Search	Search History ▼		

2. Advanced Search

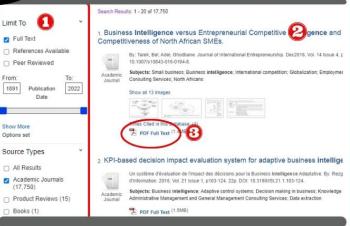
Perform an advanced search to narrow your search in these following ways:



- Type "business" as a search term in the first box and select "Title" as a search field.
 Type "intellgence" as the other search term in the
- second box and also select "Title" as a search field.

 2. Limit your results by these options:
- Full Text
- . Scholarly "peer-reviewed" Journals
- Published Date
- Language
- 3. Click: Search

Search results



- 1. Narrow limitations, such as
 - Full Text article
 - year of publication
- 2. List of articles
- 3. Click Full Text-PDF

Download full Text



- 1. Download the full article
- 2. Make a list of references.
- 3. Make a bibliography
- 4. Permalink

Show HTML file format

Click on HTML Full Text icon



Clicking on an article in HTML file format shows the results as follows



- 1. Click to translate languages.
- 2. Click to listen an article

Click to translate



Click to hear the article read aloud.

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Tools Menu

When viewing an article, there are several tools available to you on the right-hand side of the screen.



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